



Recommendations to foster market uptake - for farmers, producers and local administrations

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36 co-creation events
4 countries (BE, DE, ES, IT)
1570 participants
linked with 17 initiatives

3 Guidelines with
recommendations (D3.1
D3.2 and D3.3)



Recommendations for END-USERS



The need of highly trained TECHNICAL ADVISORS



CIRCULAR
FERTILISERS



NON-RENEWABLE
FERTILISERS



SOIL HEALTH = SOIL PRODUCTIVITY

Recommendations for END-USERS



The need of highly trained TECHNICAL ADVISORS

- which CF to use (pedoclimatic conditions/local regulations)
- the importance of organic matter
- the availability of nutrients in C-rich CF
- the sustainability in economic terms
- dosage, timing and application
- where to procure them

Recommendations for PRODUCERS



Improving **commercial strategies** in the market



Building **trust** with end-users and the general society



Fostering **local acceptance** for settlement of production site

Recommendations for PRODUCERS



- Give proper value to your product
- Integrate services of interest for end-users in your commercial offer
- Adopt Voluntary Quality Assurance Schemes (QAS)
- Ensure transparent communication on product quality
- Disseminate the benefits of CF and key points to be aware of
- Explore alternative markets beyond arable land
- Build research partnership to foster knowledge on your product
- Join trade associations
- Fight against the NIMBY attitude

Recommendations for Public Administration



Recommendations for Public Administration



- Develop a robust bioeconomy strategy
- Promote the production and use of relevant CF for the territory
- Partner with other EU regions
- Contribute to the production of CFs acting on the quality of the feedstock

Thank you for your attention

